

Churchill MCR “Communications and Publicity Officer” Manifesto

My name is Meena Chakraborty; I am an MPhil student in the Department of Genetics, and I am so excited to run for “**Communications and Publicity Officer**” for the Churchill MCR. Though I am new to the UK (hometown: Boston/Cambridge, USA), I have been dedicated to facilitating events and fostering community for as long as I can remember. During my undergraduate years, I served as **Publicity Chair** for my choir, **Senior Programming Coordinator** of a sorority, **Co-President** of the Biology Undergraduate Students Association, **Discussion Chair** for the Effective Altruism club, **Head Freshman Advisor** for my dorm, and **volunteer** for the admissions office.

Like “Communications and Publicity Officer,” all these roles involved connecting with large numbers of students and spreading the word about upcoming events. One of my proudest moments was successfully publicizing a mattress sale that ultimately raised thousands of dollars for my high school choir! My favorite methods for communication/publicity are:

- Short, informative, and appropriately timed emails
- Social media
- Pretty posters
- Good old-fashioned “word of mouth”

I have also learned that if possible, it is extremely helpful to acquire money for (cheap and) delicious snacks that make events even more attractive.

I am so inspired by the other students that I have met at Churchill during freshers’ (many thanks to the MCR!). Churchill’s international and experiential diversity is awe-inspiring, and it would be an honour and a delight to work with the MCR to bring this amazing community even closer.